b2match

License (Offer
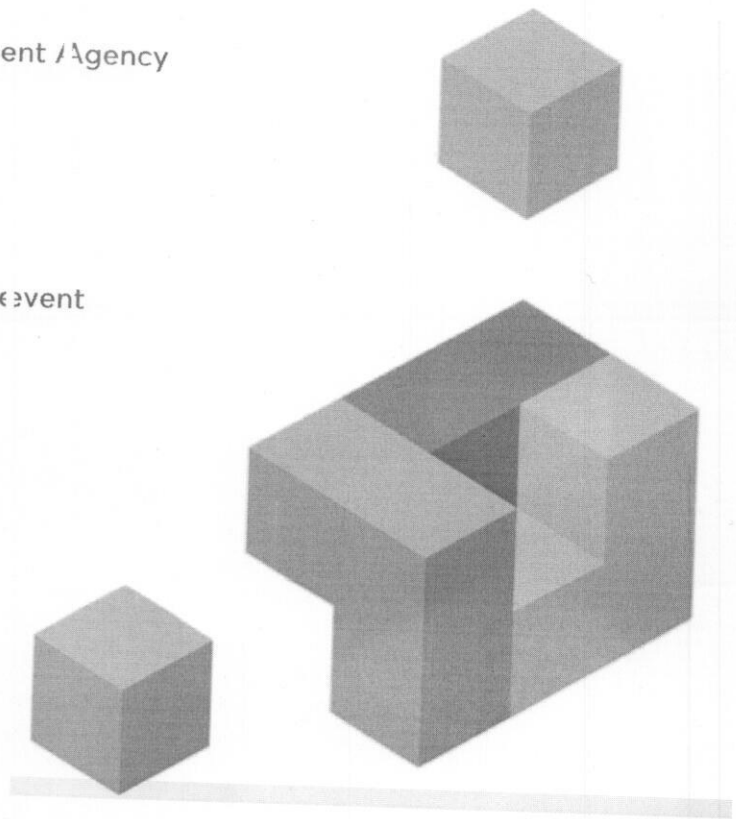
Addressee:
LEPL EEntrepreneurshipDevelopment Agency
Marjanishvili str. №5/16-1 8
0102 Tbilisi
Georgia

Reference:
Matchmaking Website
Enterprise (Georgia b2br natching event
Nov. 2016

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Calculated Fees(Euro)

Costs (€)	Service	Remarks
49 0	Licence Fee for B2Match	< 2 0 participants
10 0	Setup & Customisation	
10 0	Helpdesk & Support	Standard Support
100	b2match in Georgian Language	The translation of 400 Words/Sentences have to be made by the Event Organizer
79 0	Total	

Any further questions?
Please contact us by phone or at
sales-email@b2match.com

How to proceed if you are interested to license b2match?

To setup a b2match website we have prepared templates for you to fill out, so we can meet your expectations. These templates offer suggestions and appropriate event settings. Once we have received the customized templates, your event is ready within 72 hours.

Find the templates here:
https://b2match-support.zendesk.com/hc/en-us/articles/20313971-How-to-order-a-new-setup-of-B2Match-website
In case we can use a past event as a starting point for the new event there is no need to prepare templates.

Terms of contract/payment:

- Payment has to be made within four weeks after the event.

- VAT will be added for organizations located in the EU having no VATID otherwise the EUR Reverse Charge regulation will be applied. Organizations from outside the EU don't have to pay VAT.

- **b2match Terms of Service** – Our Terms of Service are an integral part of the offer.
  https://b2match-support.zendesk.com/hc/en-us/articles/20365866-Term-of-Service-Further-Conditions

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Fees for EEN Events

Event Size		Licence Fee	Customisation
# Participants		**per Event**	**Done by**
S	< 50	390	
M	< 100	490	**200 Euro**
L	< 200	590	*B2Match*
XL	< 500	690	**0 Euro**
XXL	> 500	890	*Customer *)*

*) Dedicated to Event organisers managing 2-3 events/year. Please contact us for further details

Helpdesk and Support

B2Match offers all relevant functionalities to manage Brokerage Events in an easy and smooth way. Nevertheless experiences in managing Brokerage Events are advantageous. Please choose the most appropriate package.

Limited 100 €	Standard 200 €	Premium 600 €	
1 hour	3 hours	5 hours	Phone and e-mail support helpdesk.
☒	☑	☑	Expert advice on the best platform settings for your event Personalized introduction to the B2Match web platform
☑	☑	☑	Helpdesk & Support inquires by email & phone Limite: < 5 requests Standar: -10; Premium: > 10
☒	☒	☑	Pro-active support: We monitor your event, offer advice on how to increase the number of meetings, and take care of the matchmaking process, mailings, scheduling, etc. Thus you can focus on the overall event management and get rid of micromanagement.

Supplementary features.

Costs (€)	Feature	Remarks
400	Online payment	Handle payment with PayPal, Stripe, etc.
100	Custom domain	Get your own domain for your event page.
100	Bilingual event page	Offer a second language on your event page
100	Picture gallery	Add a picture gallery to your event page

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Some reasons why to choose B2Match

More participants at your events

- **Your Event is listed and promoted on the B2Match platform**
  Meanwhile B2Match hosts 1600+ events. The B2Match Event list https://events.b2match.com is visited by hundreds of **INTERNATIONAL** companies & event organisers. Thus you can expect more attention and international participants for your events.

- **Find new and potential companies on similar B2Match Events**
  Identify similar events and ask the organizers to make a B2Match mailing to promote your event.

Less administrative workload

- **Data transfer from previous events** (content, logos, admins, participants & profiles)
  Quick and simplified registration for last year participants and faster growing participant lists

- **B2Match is used by most EEN & NCP organizations.** Thus you can focus on managing the event and not spending hours in training co-organizers how to use the tool and answering help-desk questions

Qualified Support

- We analyse your event setup and make suggestions for improvements (if necessary)
  e.g. suitable classifications schema's, appropriate registration settings to showcase the event agenda better; suggestion for better deadline management (registration and booking process)

- Helpful feedback alerts if your event shows deviations from typical benchmarks
  our event monitoring software tool analyses and identifies critical cases
  e.g. pending action mailings, low number of booking requests, unsuitable deadlines, etc.

Summary

- **1600+ Events managed since 2011. Therefore, B2Match is stable, approved and secure.**
- B2Match is the market leader tool offering 100+ customization options - Thus you most likely don't have to ask to develop special features which are usually expensive and delaying the setup process considerably.
- Easy handling of even complex event agendas in the online registration form
- More promising event results (higher ratio of meetings/participants) and most likely more agreements